



**PROJECT**  
**100 years, 100 actions for Mexico**



Mexico City, July 2019

**LIC. REINER JAHN**  
**PROJECT COORDINATOR**  
**100 X 100 MEXICO**

**LIC. ROGER SIMS**  
**PROJECT COORDINATOR**  
**100 X 100 HEART TO HEART**

To Whom It May Concern,

Below is our request to be considered on the Project 100x100.

**1) APPLICANT INFORMATION**

Club Rotario \_\_\_\_\_  
Club Rotaract Plateros Centro Histórico  
Club Padrino Plateros Centro Histórico  
Club Interact \_\_\_\_\_  
Club Padrino \_\_\_\_\_

**Name:** Laura Ordoñez Calderón  
**Address:** Calle 317 Col. El Coyo, 07420. G.A.M. CDMX  
**District and Club Number:** D4170, ID Club: 11887

**2) PROJECT'S NAME**

"Medicine to cure the soul"

**3) OBJECTIVE OF THE PROJECT**

Improve the quality of life and sense of happiness to the population living in marginalized communities without access to health services by means of medical assistance sessions and also awareness workshops about mental and physical health, this to encourage the development of their communities by promoting habits of a balanced life and disease prevention.

**4) DESCRIPTION OF THE PROJECT, SHORT AND LONG TERM DETAILED**

**Short Term:** We did a Medical Day with the support of other collaborating institutions to bring medical services (medical consultations like: dental, oculist, optometrist) recreational activities and awareness workshops to marginalized communities within Mexico City and the State of Mexico, this will be focused on people who do not have any affiliation to medical service institutions.

**Long term:** Follow up on the communities through three mini-medical days exclusively for the population benefited on the first Medical Day in the community, each of them will be made semiannually to know the community's advances in physical and mental health. Replicate the project in the State of Hidalgo with the support of Rotary Community Clubs

**5) EXPLANATION OF THE SUSTAINABILITY OF THE PROJECT IF YOU HAVE IT**

- We have contacts and government support in different delegations of Mexico City and the State of Mexico, which facilitates the management of places and permissions.
- Also our Godfather Club and even our own Rotaract Club has members dedicated to the area of medicine, so getting medical institutions willing to support is not a difficult task.



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- We have experience of a Medical Day previously held and which we are already following up, thanks to this Medical Day we are able to realize the need of the population to be done periodically.
- As a club we seek that it is not an assistance project, so a significant donation of at least 10 plastic covers must be presented to have access to the services provided during the Medical Day.

### 6) DIRECT AND INDIRECT BENEFICIARIES BREAKING DOWN THEY VULNERABLE SITUATION ATTACHING IMAGES

#### Direct:

- 300 people into vulnerable population of Chalco de Díaz Covarrubias in the State of Mexico previously benefited from the first Medical Day we performed, it was composed mainly of older adults and women between 35 and 50 years.
- Population without any affiliation to a social security institution and who do not have access to medical services or a disease prevention culture.

#### Indirect:

- The families of the beneficiaries who are affected by the health problems of their relatives and who sometimes do not have the financial resources to access the services offered in the Medical Day.
- In general, the communities benefiting from the services offered, since the greater their mental and physical health, the performance of the population will increase as well as the interest in improving their community.

### 7) PROJECT LOCATION

The three mini Medical Day to follow up on the first one will be held in:

Address: Bodegas 207, La Bomba, 56530 Chalco de Díaz Covarrubias, State of Mexico.

Phone number: 01 722 837 1544

<https://goo.gl/maps/TG5bWb5QCzDZksUo8>

The other Medical Day we look for in marginalized communities in Mexico City and the State of Mexico.

### 8) AREA OF INTEREST:

Peace and conflict resolution	_____
Health, forecasting and treatment	__X__
Water, treatment and hygiene	_____
Maternal and child health	_____
Literature and basic education	_____
Community economic development	_____
Other (please specify)	_____

### 9) PROJECT BUDGET

The project budget is \$785.37 USD for the three mini Medical Day broken down as follows:

CONTRIBUTION	AMOUNT (USD)
From the requesting club	\$ 225
Resources from other sources in Mexico: FURMEX or others	
Support proposed by H2H	\$ 2,025
SUM	\$ 2,250
TOTAL	\$2,250



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**NOTE** - The minimum commitments for applicant clubs are as follows:

	Project Scope	Minimum commitment of the applicant C.
C Rotario	523.58 – 5,235.75	20% of the total project budget
C Rotario	523.58 – 10,471.5	20,000
C Rotaract o Interact	523.58 – 10,471.5	10% of the total budget

**10) INVESTMENT TO BE MADE IN THE PROJECT**

CONCEPT	AMOUNT (USD)	TOTAL
Payment to professional doctors	\$ 450	\$ 450
Payment to professional dentist	\$ 450	\$ 450
Payment to oculists	\$ 450	\$ 450
Medications and supplies	\$ 600	\$600
Audio and sound rental	\$ 104	\$120
Promotional tarps	\$ 64	\$75
Staff lunch	\$ 65	\$105

**APPLICANT'S NAME:** Club Rotaract Plateros Centro Histórico

**CLUB PRESIDENT 2019 – 2020:**

Laura Ordoñez Calderón (ID Rotaract: 10143663)  
[loc.lau.oc@gmail.com](mailto:loc.lau.oc@gmail.com)  
5510502521

**PRESIDENT 2020 – 2021:**

Xochilt Stephanie Romero Soriano (ID Rotaract: 10255505)  
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**LEADERS RESPONSIBLE FOR THE PROJECT, NAME AND SIGNATURE**

**LEADER 1**  
Name: Gerardo Sánchez (ID: 10682246)

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